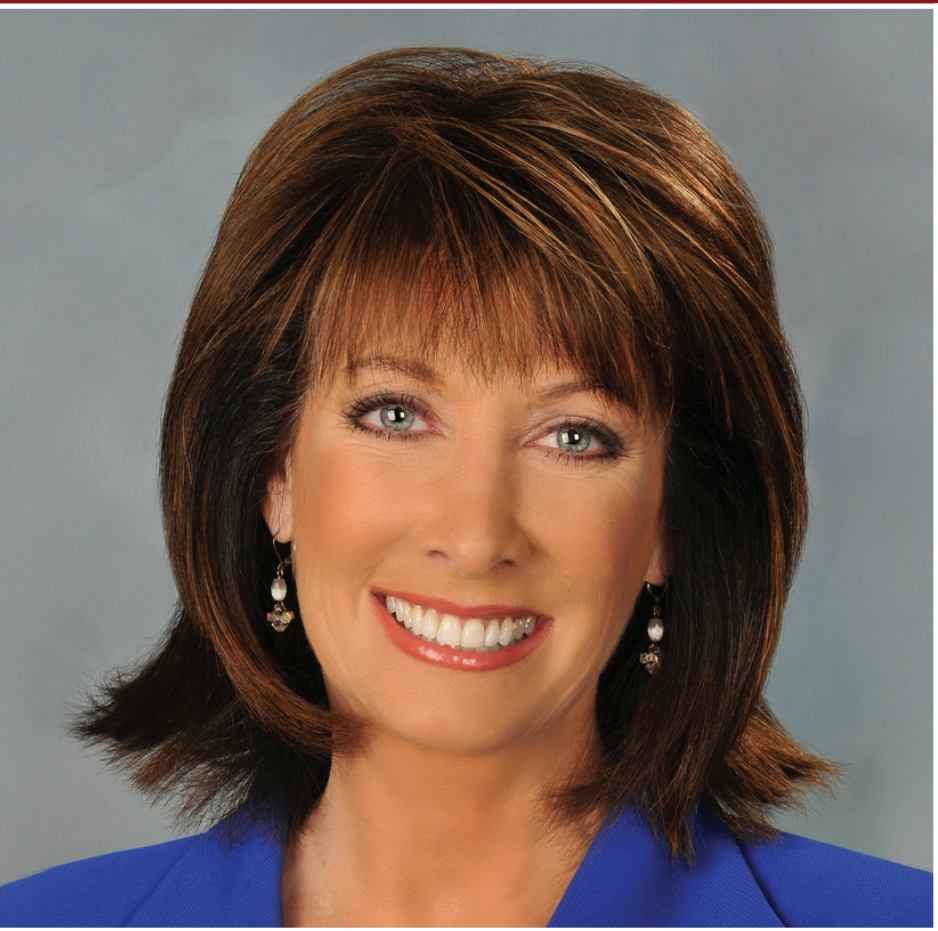
SUSAN TAYLOR



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your **voice.**

STRENGTHEN
your **message.**

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ABOUT

A rare combination of telegenic qualities — equally at home, on camera, on stage in front of 25,000 people, or as a keynote speaker...

Susan Taylor has taken her decades of experience in television news broadcasting and designed a comprehensive media training program that will leave audiences feeling comfortable, confident, and prepared for interviews, presentations, and large group speaking engagements.

As Director of External Affairs, Susan plays a critical role in raising awareness and understanding of Scripps' programs, facilities and services. She helps educate a broad range of audiences about the significant changes under way in healthcare locally and nationally. In addition, Susan has served as a member of the Scripps Medical Response Team.

Susan has a personal connection to Scripps, where her father successfully underwent open heart surgery in 2008. Susan is grateful to her father's medical team and welcomes the chance to give back to the organization that saved his life.

A 2011 recipient of the *San Diego Women Who Mean Business Award*, Susan was honored in 2019 by the SD Police Officers Foundation for being a spokesperson for the campaign against cyber-bullying. She was on the board of LEAD San Diego from 2012-2018 and has been on the board of Access Youth Academy from 2019-present.

During her news career, Susan interviewed prime ministers, Nobel Peace Prize winners, and was repeatedly honored for her work receiving multiple Emmys, Press Club awards and other broadcasting accolades.

SPEAKING

There are people in this world who have the ability to reach out and grab you immediately. Susan Taylor has just such an ability. She has an uncanny way of drawing her listeners "in" to feel as though they are on an important journey with her that is real and personal.

TOPICS INCLUDE

Navigating Career Change

After 15+ years as co-anchor of the #1 television news team in San Diego, Susan Taylor walked away from her highly successful television career to join Scripps Health. Why she left is the focus of this keynote speech. This presentation takes the audience on an impactful journey that illuminates the path and offers invaluable advice. Audiences are left with a clear understanding of how such change is possible and can lead to even greater success. For companies, this journey aims to reduce turnover rate and increase company and customer loyalty, leading to happier and more productive employees.

Gadgets, Gizmos, & Good Health

Susan Taylor highlights technology that is fundamentally changing the way healthcare is delivered allowing doctors to be able to treat you for less money, outside the doctor's office and in some cases be able to monitor you, no matter where you are in the world. Some of these devices are implanted in the body and are life-saving.

EXPERIENCE

Past Emcee Engagements

- San Diego's chapter for the American Cancer Society's *Making Strides Against Breast Cancer* walk attracts more than 25,000 people in the fight against breast cancer. Susan has been the keynote speaker at the kickoff breakfast for more than five years, and emceed the walk for more than fifteen years.
- The CONNECT MICP Awards and CONNECT Most Innovative New Product Awards are the same; change to CONNECT MICP Awards: Most Innovative New Product
- Alzheimer's Association San Diego *Walk to End Alzheimer's* (3000 people)
- LEAD Visionary Awards honoring leaders across the San Diego Region
- *Women who Mean Business Awards* San Diego Business Journal
- San Diego Police Foundation's *Women in Blue Awards* honoring women in law enforcement
- Women's Heart Symposium: Scripps Health
- 2018 & 2019 Access Youth Academy's Annual Fundraiser

Testimonials

"Susan Taylor is a premier event emcee. Her professionalism on the stage is abundant — she is supremely comfortable and compelling. Susan strikes a graceful balance as a speaker, managing to be warm and humorous, while commanding audience attention and keeping the program moving."

HILLARY THEAKSTON
Executive Director,
The Clearity Foundation

"I have been the chair for the past ten years of the Connect Entrepreneur Hall of Fame honoring outstanding achievements in innovation. Our annual awards dinner has over 400 guests. Susan Taylor has done an exceptional job as MC for the past two years. Her passion for innovation and invention is infectious and lifts the energy in the room."

BRENT JACOBS
Executive Managing Director,
Global Life Sciences Group, Cushman Wakefield

"For the past several years, Susan Taylor has brought her extensive experience and commanding presence as co-emcee of LEAD's Visionary Awards. She takes the job seriously, is reliable, and keeps the audience engaged. Susan's participation has been a key factor in the success of the Visionary Awards."

ELIZABETH FITZSIMONS
Vice President Leadership & Engagement, San Diego Regional Chamber of Commerce and LEAD San Diego

Susan has Emceed/Moderated for the following:

Scripps

San Diego Health Podcast

LEAD San Diego

San Diego Business Journal Women Who Mean Business

Access Youth Academy
Potential made powerful

AS SEEN IN

SAN DIEGO WOMAN
Magazine

SAN DIEGO

"IT'S NOT A JOB, IT'S A CALLING"

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For more information on opportunities and pricing, please contact:

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